

CSG

The Construction
Services Group, Inc.

Local Hire and
Community Engagement Services



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A Strategy to Win with Project Communications



Develop, design and
distribute project communications
with the affected community

May include notifications, surveys,
advance canvassing to determine levels
of support and/or opposition



Assistance with identifying community
supporters able to participate in public
hearings, City Council, and other municipal
functions, and/or written support

Bringing Your Project to Life with the Right Marketing



Design and produce marketing collateral for distribution to potential municipal and/or other government entities and/or officials to attract project support

Marketing materials for potential funding partners, anchor tenants, unit lease-up activities

These may include flyers, brochures, integrated technologies (video and other digital media), site signage, etc.

Integrating Your Messaging and Building Project Census



Development of a project website to maintain ongoing and up-to-date project status and communications

These include milestone dates and events as deemed appropriate

Integrate a social media presence and campaign to keep communities informed and educated as to project development, construction, and other information and garner feedback

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Your Project Communications Partner

With the Community

With the Politicians

With the Municipal Process

With Local Labor and Business

With a Strategy to Win

The Construction Services Group, Inc.

To discuss your project, please contact us at:

crajan@theconstructionservicesgroup.com